

BFSC BOARD MINUTES 2-7-10

Members present: Maria Adcock, Linda Beamon, Angie Batchelor, Dawn DeCarlo, Chris Demotte, Judee Evans, Becca Guthrie, Kim Hardwick, Karen Litwiniec, Robin Lorenz, Heather Mumper, Beth Noble, Elisa Rush, Tracy Spradling, and John Walters

Members absent: None

Others present: Danny Tate (skate school director) and Eva Shepard (director of marketing and publicity for Pelham)

Treasure's Report: (Robin Lorenz) See attached report from Robin.

Synchro finances reported by Tracy Spradling—Iowa trip expenses have been paid.

Robin also shared that the club has an outstanding check from 2008 which was written to Karen Martin. Her children no longer skate. Maria Adcock was their coach and is going to give her contact information to Robin. Robin will try to get Karen Martin to deposit that check.

Test Chair Report (Beth Noble): She has received 17 applications. About ½ of them were not filled out correctly. The test session is Sunday, March 7th from 8-5. It is pretty full. Betty Boswick, Tony Torez, and Karen Litwiniec are the test session judges. Dianna Deavers will do the food this time. John Walters will shadow her to learn how this done for future test sessions.

Activity Committee Report (Linda Beamon): National Learn to Skate Month is January. Our event will be Sunday, January 21st from 3:30-5:00. We have the ice for 1 hour (4:00-5:00). Heather Hardman, Loren Roth, all the synchro teams, 3 skate school classes, and a male skater (possibly Ashley Deavers) will all skate exhibitions. After the exhibitions, the public will get a chance to skate with our coaches leading them. There will be face painting. Kim Hardwick will ask for donations of small water bottles. 3000 flyers are being sent out to the schools in Pelham, Alabaster, Helena, and Oak Mountain. Linda was able to get the printing done for free. Inverness Elementary will send the information out in an e-mail. This event promotes ice skating and the Pelham facility. We will not be having an Olympic social.

Our next social will be an ice dancing social sometime in April. Linda will be reserving the ice.

Blades in Bama (our basic skills competition) Report (Kim Hardwick): This event is Saturday, March 6th. As of today, we have 19 entries. Betty Boswick, Karen Litwiniec, and Tony Torez will be the judges. Robin Lorenz will do the accounting with Kim Hardwick shadowing her.

Fundraising Committee Report (Chris Demotte and John Walters): Judee Evans and Kim Hardwick held the consignment sale Saturday, February 6th. We had more contributors

for this sale than we have had before. The money made from this sale will go toward the skater incentive program.

Chris Demotte would like to see more club involvement for funding raising. Danny Tate shared that getting individual skaters to fund raise is hard in most clubs. We need to continue to promote the IGive program. Robin Lorenz suggested that we do a club poll regarding what kind of fund raising members are interested in. The money would go towards the skater incentive program.

John Walters suggested that maybe we could have a skate-a-thon as a fund raiser. This would be a fun way for our skaters to be involved and also have a good time.

Awards Banquet Committee Report (Elisa Rush): Our banquet will be Saturday, June 12th at the PCC. Heather Mumper will be handling the raffle. She will need items for the raffle. We will have adult and child plates. The banquet room cost \$350. Elisa will talk to Anita regarding the end of the year DVD. Each attending skater will receive a trophy. We need to make sure that parents know this. Each skater who has past a test will receive her highest test passed as of April 30th pin.

Bridge Program Committee Report (Maria Adcock): This program is still going well. It is averaging 10 to 12 skaters. The program may start being in 2 groups with 30 minutes of instruction per group. Danny Tate would like to see the program continue over the summer, so we don't lose these skaters. The board will have to weigh the cost.

Competition Committee Report – MCIC: Kim Hardwick is still working on the announcement. The dates are September 10-12. Hopefully we will have more skaters from other clubs for this year's event.

Junior Board Report (Tracy Spradling and John Walters): The Junior Board is going to sell stuffed animals at Blades in Bama. The money will go towards the paying of the mortgage of the slain Pelham police officer. The Junior Board wants to have a Junior Board social sometime in April.

Membership Report (Dawn DeCarlo): There are two new junior members: Adeline Grace Lee and Chloe Herbert.

Peach Open was changed to May. Karen Litwiniec shared that there is a Moves In the Field school in Atlanta April 18th from 8:00-5:00. It costs \$45. The MIF tests are all changing. This is the only school that is anywhere close to Birmingham.

Danny Tate's Report: Danny will be meeting with Big Mike at PCC to finalization the summer program. Danny is planning on there being summer packages available which will include ballet classes and Pilate's classes. Eric and Heather Mumper are assisting Danny with putting the summer program together. It was suggested to Danny that the program keep in mind working parents.

Danny also handed out to board members the proposed "New On Ice Rules 2010" to get the board members feed back on the rules.

Eva Sheperd's (PCC Liaison) Report: She has been working here for 1 year as of June. It has taken her awhile to understand the civic centers daily activities.

In October Pelham had to take a hard look at its budget. The advertising for the PCC was not touched. That fact should show us that the city believes in the complex.

The website has been updated. Video will be added.

A commercial with Carolyn Diehl as the skater and Eric Mumper as the coach was shot and will run during prime time during the Olympics. There is also going to be radio ads with testimonials regarding the complex.

Eva is going to be looking at the final proof of a trifold brochure about the complex explaining hockey, the skate school, and will mention BFSC.

Eva has invited us to put BFSC news including competition results in the Pelham newsletter.

There is now a point of sale register in the skate school office/pro shop. The pro shop's inventory will be increasing with hockey and figure skating items.

If an individual owes Pelham \$100 or more, he or she will not be allowed to skate. This person or the person's parents will be invoiced for the amount owed using the new software that was purchased.

Skaters will be charged for every lesson that is they take. There will be no more free lessons.

The main rink will be down from the middle of March until sometime in August. This is a cost saving device plus will give the complex space to host other activities in that particular space.

Eva and Danny are looking at redoing the figure skating lockers. They are getting an estimate on wooden lockers, which people could not break into. She is also looking at having a bench to sit on and hooks to hang coats.

Eva also shared about adding TV monitors about the complex to say where events such as birthday parties are being held.

Synchro Report (Tracy Spradling): The trip to Iowa for Sectionals went well. The girls had fun trading Southern Magic pins. The season will probably be ending in March.

Submitted by,
Judee Evans
Secretary